

June 2024

FTC Solar Overview





# Forward-Looking Statements and Non-GAAP Financial Measures

This presentation contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, contained in this presentation, including statements regarding the Company's strategy, future operations, future financial position, future revenues, projected costs, prospects, plans and objectives of management, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "might," "plan," "potential," "predict," "project," "should," or "would," or the negative of these terms, or other comparable terminology are intended to identify forward looking statements, although not all forward-looking statements contain these identifying words. The Company may not actually achieve the plans, intentions or expectations disclosed in these forward-looking statements, and you should not place undue reliance on these forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in these forward-looking statements. In addition, the forward-looking statements included in this presentation represent the Company's views as of the date of this presentation. The Company anticipates that subsequent events and developments will cause its views to change. However, while the Company may elect to update these forward-looking statements at some point in the future, it specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of this presentation.

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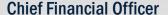
This presentation contains non-GAAP financial measures relating to our performance. You can find the reconciliation of these measures to the most directly comparable GAAP financial measure in the Appendix at the end of this presentation. The non-GAAP financial measures disclosed by the Company should not be considered a substitute for, or superior to, the financial measures prepared in accordance with GAAP. Please refer to the notes to reconciliation of non-GAAP financial measures in FTC Solar's quarterly earnings release for a detailed explanation of the adjustments made to the comparable GAAP measures, the ways management uses the non-GAAP measures, and the reasons why management believes the non-GAAP measures provide investors with useful supplemental information.



# Introductions



# **Cathy Behnen**



- Appointed CFO February 2024
- Previously FTC Solar's Chief Accounting Officer since 2020
- Former CFO and VP of Finance at Penn National Gaming Hollywood Casino Jamul – San Diego
- Partner at Accounting firm RubinBrown
- Certified Public Accountant
- MBA St. Louis University



Patrick Cook

**SVP**, Capital Markets and Business Development

- FTC Solar CFO 2019-2022, CCO 2022-2024
- 15+ years of experience in the renewable energy industry
- Former VP, Capital Markets and Corporate
   Finance for SunEdison along with multiple other leadership positions
- VP, Structured Finance, Bank of America
- BS degree in Finance and Quantitative Methods from Bradley University



## Shaker Sadasivam

**Chairman of the Board** 

- Founder and CEO of Auragent Bioscience since 2018
- Former CEO of SunEdison Semiconductor (2014-2016), EVP SunEdison (2009-2013)
- · Director at Sfara, Dclimate & Sea Pharma.
- Former director II-VI incorporated
- Ph.D in Chemical Engineering from Clarkson University; BS and MS in Chemical Engineering University of Madras, MBA Washington University





## **Introduction to FTC Solar**



Global provider of high-quality, mission critical solar trackers, software and engineering solutions for large, blue-chip EPC contractors and developers



Uniquely positioned with comprehensive portfolio of differentiated and patented 1P and 2P tracker solutions



Robust IP portfolio with strong patent coverage for technology focused on reduced cost designs and increased energy output



Established global supply chain enhances resilience and reduces cost structure to increase gross margin profile and profitability





1P Solution (Majority of market)



**FSLR Solution** 



Direct Margin >20%



Revenue Breakeven<sup>(1)</sup>:





Leveraging a record project backlog of \$1.8 billion, FTC is poised for strong growth, margin improvement and profitability





- Recent Updates / Key Takeaways
- Company Overview
- Market Overview
- Technology & Positioning
- Growth Drivers & Financials
- Q&A

**Appendix** 







# **Leading Provider of Proprietary Solar Tracking Technology**

## **About Us**

FTC Solar is a leading provider of patented 1P and 2P tracker systems, software and engineering services to the solar energy industry

## **Tracker Systems**

- Patented and custom designed, next-generation 1P and 2P (one- and two-panel in-portrait orientation, respectively) tracker systems
- Industry-leading install speeds

## Software

 Proprietary solutions to boost energy production, design projects and manage project portfolios

• Up to 6% project energy gain<sup>1</sup>







## **Engineering Services**

- Includes site analysis, array design services, foundation development and other valueadded capabilities
- Expert assistance, valueadded services

Key Metrics					
Installe	Installed Base <sup>2</sup> :				
Custon	ners <sup>2</sup> :	140+			
Employ	/ees:	200+			
Patent	58				
Manufacturing	Partners	33			
Manuf	Countries	9			
'22 Revenue:		\$123m			
'23 Re	venue:	\$127m			









<sup>1.</sup> As compared to Voyager systems without SunPath enhancement software

<sup>2.</sup> Cumulative since inception.



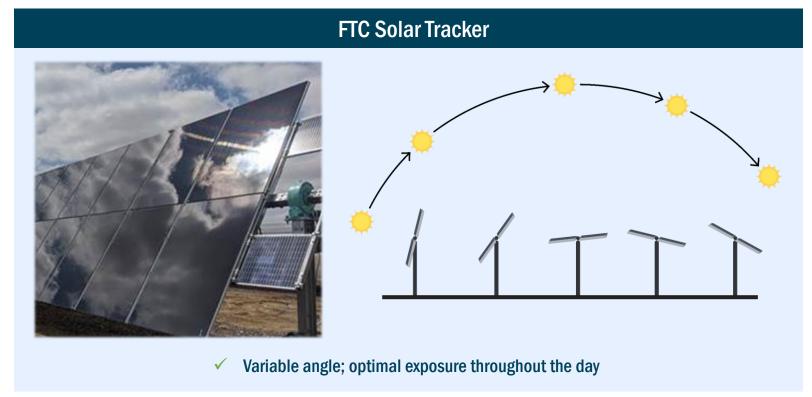
# **Solar Trackers Are Critical to Utility-Scale PV Projects**

Trackers significantly increase energy production by dynamically optimizing solar panel orientation to the sun throughout the day

## **Traditional Fixed-Tilt**



× Fixed angle; sub-optimal exposure



Tracker systems and advanced software yield, on average<sup>1</sup>:

- ✓ 25% more energy
- ✓ 17% lower levelized cost of energy ("LCOE") compared to fixed-tilt mounting systems





# **Our Competitive Differentiation**

## **Easier Installation Provides lowest installed cost / Enables faster installation times** Install Faster installation compared to ~40% Time competing solutions (hours/MW) DC BOS **25%** Less wiring (potential) Costs Posts/ **56%** Fewer posts / MW (potential) **Piles** Connect **45% Fewer connection point (potential) Points** Does not require specialized Labor/ Tools tools for installation Reduction in average install time in 2020 32% **Efficiency** with further reductions planned

## **Better Performance**

Provides higher yields / Maximizes land use / Delivers more power

	Proprietary Software	6%	Additional potential energy yield from optimized tracking
X	Bifacial Gain	~2%	Potential gain in 2P energy production compared to 1P trackers
	Design Flexibility	<b>√</b>	Independent row design allows for site flexibility
	Site Accessibility	<b>2X</b>	Greater site accessibility at same ground coverage ratio ("GCR") for 2P trackers
	Strings	4	Unique four-string architecture leads to higher bifacial energy capture
4	Slope Tolerance	17.5%	Highest in market <sup>1</sup> , avoids land grading costs





# **Demonstrated Track Record With Blue-Chip Customer Base**

- FTC supports global distributed generation and utility-scale projects, successfully delivering 5 GW+ of trackers to customers across several continents
- The Company has substantial expertise in executing large-scale utility solar developments, including single projects of up to 1 GW of capacity



**EPC Contractor** Colorado – 29 MW



Developer Oregon – 30 MW



Developer Nevada - 100 MW

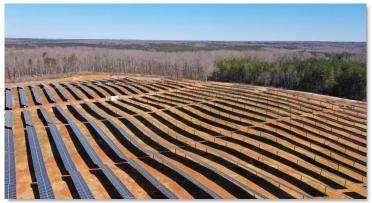


Developer South Carolina – 97 MW



EPC Contractor

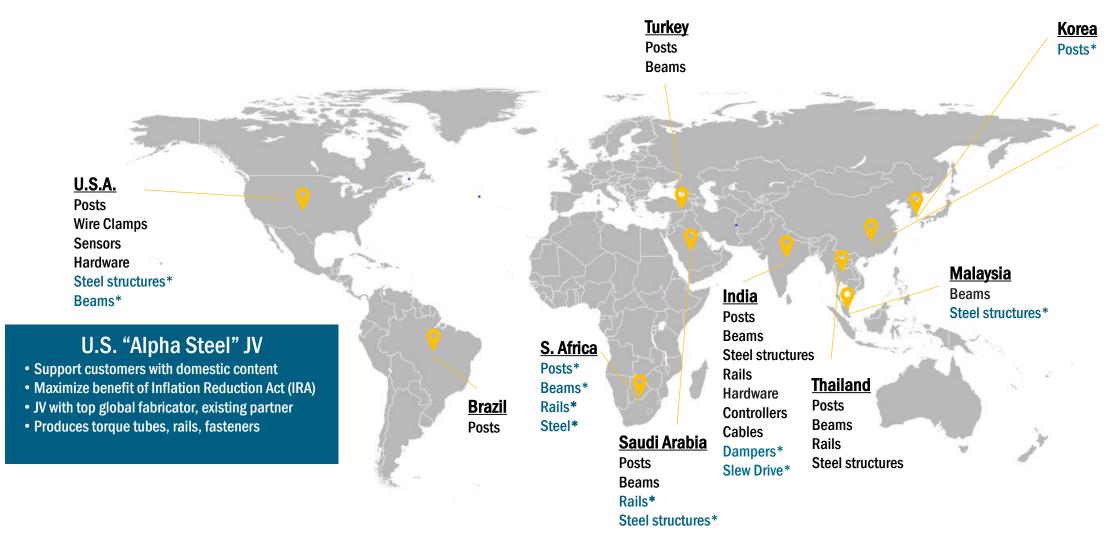
North Carolina – 112 MW



**EPC Contractor** Virginia – 17 MW



# **Global Supply Chain**





**Sensors** 

Controllers\*

Posts
Beams
Rails
Steel structures
Hardware
Dampers
Slew Drives



**Current Manufacturing Sites** 



In qualification



# ///

# **FTC Solar Positioning Timeline**

Differentiated Tracker Solutions Led to Rapid Customer Adoption

- Co-founded by T.J. Rodgers in 2017, came to market with differentiated 2P tracker that could be installed 40% faster (labor cost)
- Asset-light model, scalable corporate infrastructure, no debt, positioned with multiple growth drivers
- Product differentiation led to rapid customer adoption, revenue growth far exceeding market (250% in 2020, 45% in 2021)
- \$1.4 billion IPO valuation in 2021

Industry Challenges Hit in 2022 While FTC Revenue Still Weighted to U.S. Market

- Supply chain challenges increased the price of steel up 2x and further increased logistics costs by ~10x
- Collective legislation and the U.S.
   Customs and Board Protection Agency restricted customer module supply which impacted FTC's sales, disproportionately impacted 2P market

**FTC Uses Downturn to Get Stronger** 

- Introduced new products differentiated 1P tracker (now truly agnostic) along with 500MW initial order from Primoris; First Solar solution
- Lowered costs by reducing the required content by >20% to enable significant margin improvement and improved the FTC team with multiple key hires
- Expanded base Record high pipeline; Record backlog \$1.8B<sup>(1)</sup>; International expansion - now awards in 9 countries

Now Positioned with Full Product Suite and Low Cost Structure

Pre-Downturn	Today
<b>~</b>	<b>~</b>
	<b>~</b>
	~
0%	~
en <sup>(2)</sup> :	<b>~</b>
	Pre-Downturn









Poisitioned for strong growth, margin improvement and profitability



IHS Markit 2022 Global PV Tracker Report



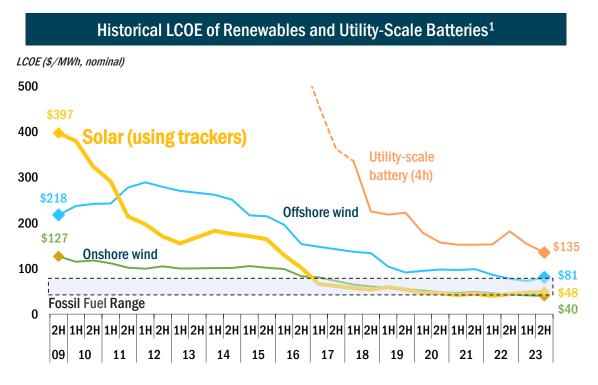


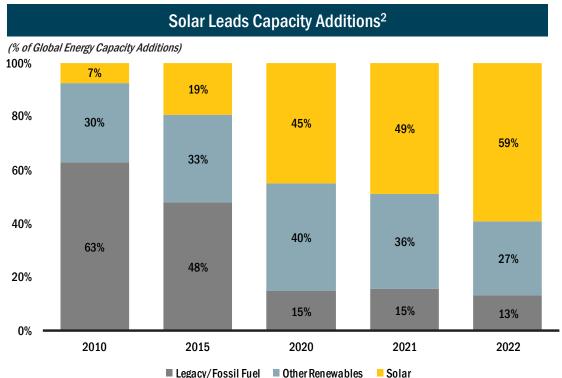


# **Solar Now Lowest Cost Energy, Leads Global Capacity Additions**

## The solar energy industry has grown as its associated costs have decreased

~60% of all new electric capacity added to the grid came from solar energy in 2022, representing the largest such share in history





Over the last decade

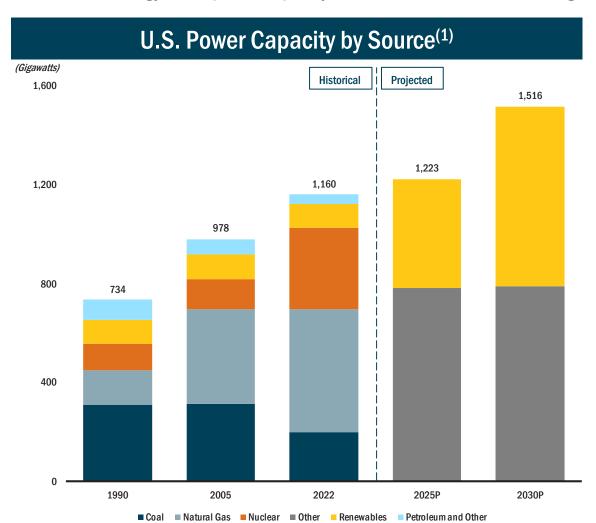
Solar costs have dropped by more than 85% over the last decade

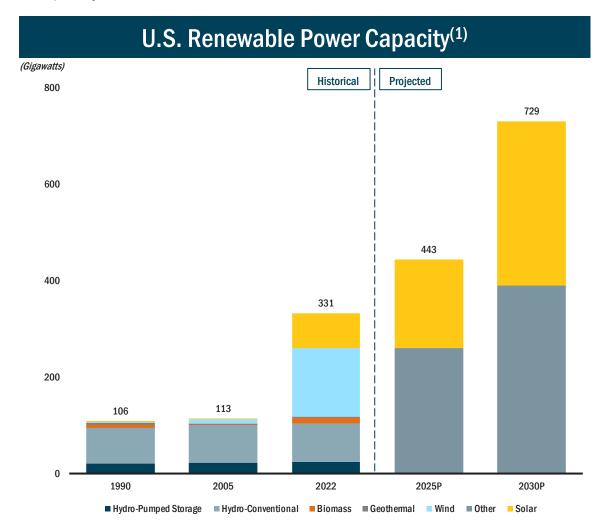
Solar capacity additions have grown by 52% since 2010



# **Favorable Market Backdrop**

Renewable energy leads power capacity additions with solar accounting for 47% of capacity in 2030P







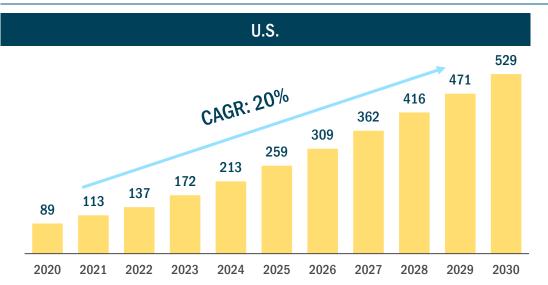


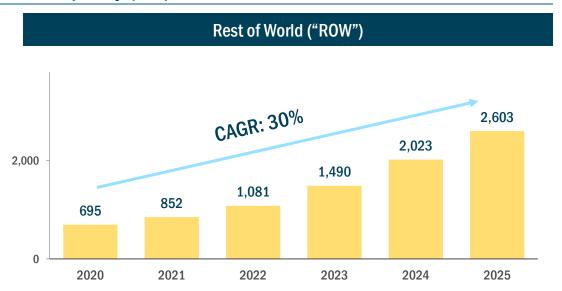
# **Overall Market Size / Market Forecasts Continue to Grow**

**Solar Market Poised for Sustained Growth** 

## Solar energy is expected to continue to increase its penetration in the U.S. and globally

## Cumulative Installed Solar Capacity (GW)<sup>1</sup>





## The solar industry has and, we believe, will continue to benefit from many powerful drivers of continued growth, including:

- ✓ Continued innovation and cost competitiveness with fossil-fuels
- ✓ Governmental policies and regulations supporting renewables globally
- ✓ Corporate procurement of renewable energy

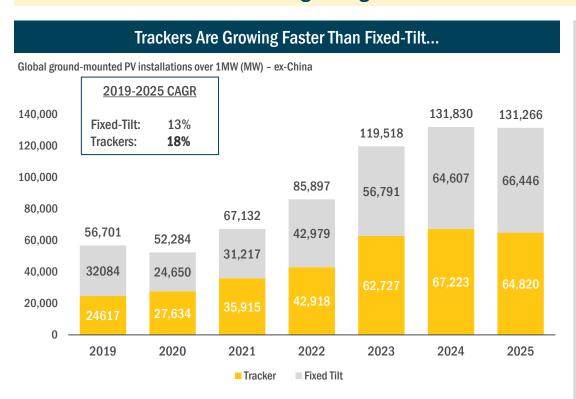
- ✓ Improvement in battery storage technology
- ✓ Continued development of newly renewable use cases
- ✓ Increased capital available for green investments

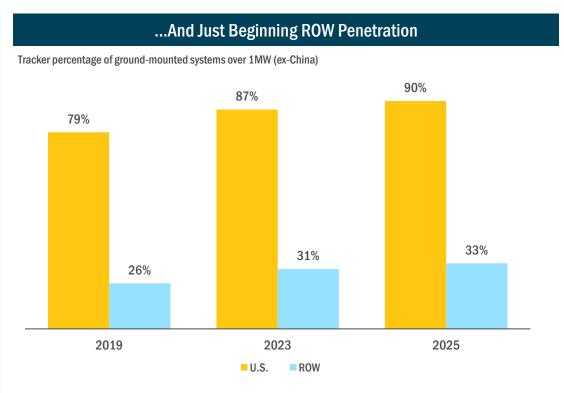




# The Solar Market is Transitioning to Trackers

## Trackers are growing faster than fixed-tilt and are still in early stages of ROW penetration





Total tracker market revenues estimated to be \$7.6bn in 2023<sup>1</sup>, with \$4.9bn in the Americas







# FTC Solar 2P Solutions Offer Unique Advantages

All the Advantages of 2P Increased design flexibility ✓ Higher panel density Better site accessibility Improved bifacial energy yield Reduced Part **Direct Current ("DC") Industry-Leading High Slope Collections Advantage Install Speed Tolerance** Count Up to 56% fewer Unique 4 string Lean assembly, fewer **Terrain flexibility** foundations per MW architecture tools, fewer connections Maximize number of Up to 45% fewer Up to 25% less wiring Patented self-aligning rows connection points panel hanging Higher bifacial energy Tolerant of up to a Lower steel capability ~40% faster **17.5%** grade capture installation

- ✓ Fewer labor hours
- ✓ Scale cost benefit
- ✓ Fewer labor hours
- ✓ Higher output

- ✓ Fewer labor hours
- ✓ Fewer labor hours
- Avoids land grading





# All the Advantages of 2P – Design Flexibility & Panel Density

(Illustrative Examples)

## Example 1 Constrained Site

# Competitor's 1P Solution < 2.8 MW 1,132 piles; less accessible

## FTC's 2P Solution



## FTC Solar Offers:

- 8% more power
- 3.2x more cost-efficient rows
- 57% fewer foundations

# Example 2 Non-Standard Shape



## FTC's 2P Solution



## FTC Solar Offers:

- Equivalent power
- 2.7x more cost-efficient rows
- 53% fewer foundations

Technical Advantages

All the Advantages of 2P

Reduced Part Count

DC Collections Advantage Industry-Leading Install Speed

High Slope Tolerance

Performance Software





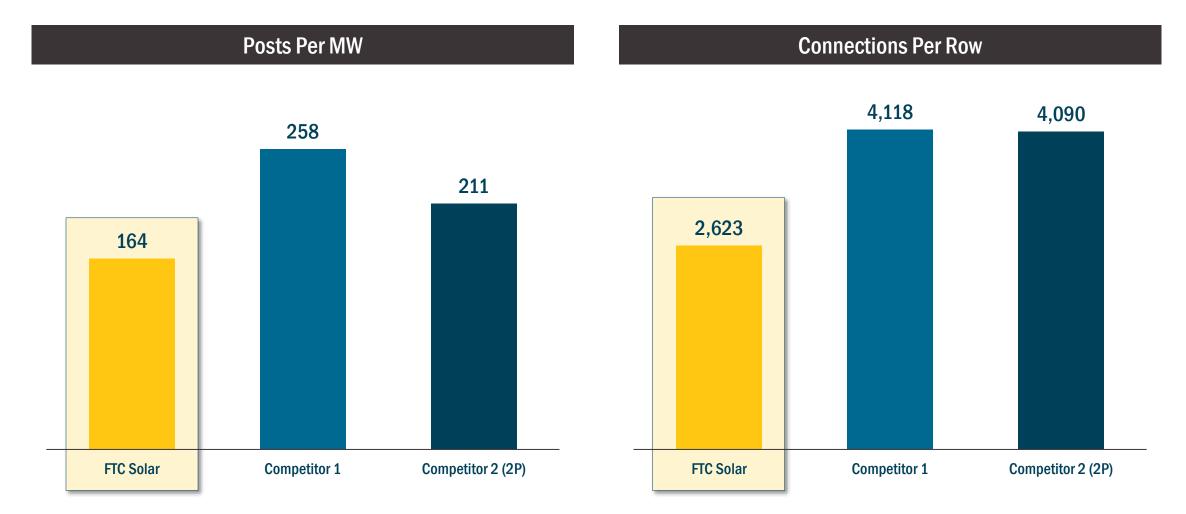
# All the Advantages of 2P – Site Accessibility

# FTC's 2P Solution

- ✓ 2X row spacing for equivalent panel density and ground coverage ratio
- Ease of vehicle access and mobility on site
- ✓ No physical barriers







Technical Advantages

All the Advantages of 2P

Reduced Part Count DC Collections Advantage Industry-Leading Install Speed

High Slope Tolerance Performance Software

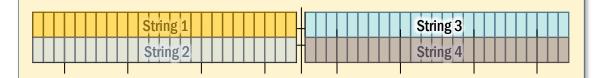




# **Direct Current Collections Advantage**



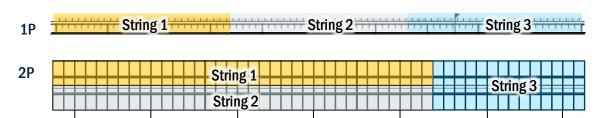
**Balanced and uniform DC string architecture** 



- ✓ Less wire (up to 25% less)
- ✓ Less labor installing wiring
- ✓ More power collected on bifacial panels

## **Competitor Trackers**

**Unbalanced DC string architecture** 





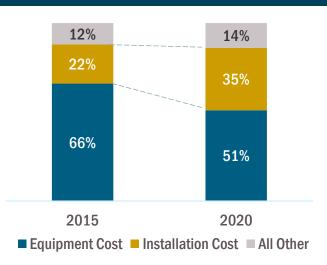




# Industry-Leading Install Speed and Low Labor Costs

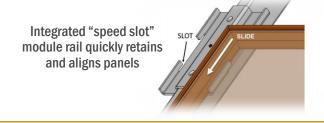
FTC's reduced installation time, together with savings on materials due to our design methodologies, can result in 1.5-2.0 cents per watt of cost savings for customers vs. leading 1P and 2P competitors<sup>1</sup>

# Labor is Significant (and Growing) Contributor to Total Project Cost <sup>2</sup>



	FTC Solar (Voyager)	Competitor 1	Competitor 2	Competitor 3
Installation Time <sup>3</sup>	2P	1P	2P	2P
	211	451	450	413
Special tools required?	No	Yes	Yes	Yes
# of Piles Required per MW	20-40% Fewer	-	-	-

- √ Fewer tools
- ✓ Fewer connection points
- ✓ Patented panel connection features
- √ 32% reduction in average install time in 2020 alone vs. 2019
- Lean installation methods





Technical Advantages

All the Advantages of 2P

Reduced Part Count

DC Collections Advantage Industry-Leading Install Speed

High Slope Tolerance Performance Software



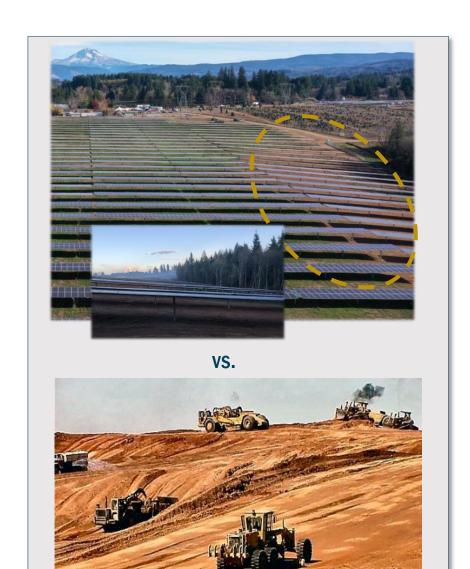
# High Slope Tolerance

## FTC Solar tracker's slope tolerance is among best in the industry

- ✓ Independent row design allows for simple installation on undulating and irregular site boundaries
- ✓ Minimizes or eliminates land grading expense

## **Slope Tolerance for Undulating Terrains**

	FTC Solar	Competitor A	Competitor B	Competitor C
Slope Tolerance <sup>1</sup>	17.5%	15%	15%	17%





All the Advantages of 2P

Reduced Part Count

DC Collections Advantage Industry-Leading Install Speed

High Slope Tolerance Performance Software





## Reduced Pile Count

Can reduce piles by 18% or more, significantly reducing capital expenditure and potential rework from refusals

## Higher Energy Density

Shorter row length enables up to 5% greater energy output for a given parcel of land

## Fast Assembly

Proprietary fast-module hang technology, fewer fasteners save time, "Python Clips" no threaded fasteners, torquing or TT penetrations

## Reduced Embedment Depth

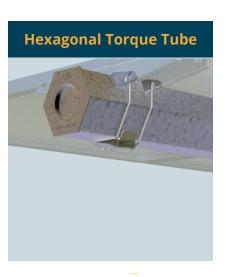
Zero-degree stow allows for shorter pile embedment depth, with resulting material and labor cost savings

## High Slope Tolerance

Including 17.5% north-south tracker row allowance

Product	Module size	Module count	String Count	Pile count/ Row (120mph)	Pile Count/ MW	Module Pile (120mph)	Row Length	Power Density
Pioneer	550	84	3	11	239	7.6	96m	
Competitor #1	550	84	3	13	<b>281</b> +18%	6.5	101m	-5%
Competitor #2	550	84	3	15	<b>324</b> +26%	5.6	97m	-1%







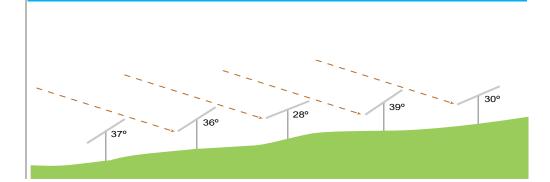
## SunPath

1 Terrain-Based Backtracking

<sub>ир То</sub> 4%

Yield Improvement<sup>1</sup>

Terrain flexibility & yield improvement accounting for elevation differences between neighboring rows



2 Diffuse Light Optimization

**Uр То** 2%

**Yield Improvement** 

A "smart" approach to distinguish between direct-beam and scattered light. Here the POA is adjusted to face the 'sky' to capture more scattered light







# **Strong IP Portfolio With Broad Patent Coverage**

Core US Patents

Protect functional aspects of Voyager mounting and cleaning systems

- Patents issued include:
  - Speed slot module attachment
  - Different drive train architectures
  - Synthetic resin bearings that can support North/South slopes
  - Diffuse light backtracking
  - Terrain-based backtracking
  - Partially and fully locked solutions using dampers
  - Adaptive range-of-motion management for snow, sand, flood

Core International Patents

- Patents issued in Korea and Canada for
  - Voyager solar generating apparatus with mounting, tracker and bearing assemblies
- Foreign patents pending in multiple countries, including on:
  - Adaptive range-of-motion, terrain based back-tracking and diffuse-light back-tracking
  - Partially and fully locked solutions using dampers

**Other Patents** 

- Patents issued to protect functional aspects of SUNDAT solar design software
  - Pending applications in China, India and Mexico
- Additional patents on multiple other technologies
- FTC currently has 57 issued patents and 29 patent applications pending



# Voyager (2P) and Pioneer (1P) Trackers

	Voyager Single-Axis Trackers (2P)	Pioneer Single-Axis Trackers (1P)
	Accommodates 2 panels installed in portrait orientation	Accommodates 1 panel installed in landscape orientation
<b>Product Specifications</b>	<ul> <li>Operating range of motion ± 52° (± 60° optional)</li> </ul>	<ul> <li>Operating range of motion ± 52° (± 60° optional)</li> </ul>
	• 7 posts per row (1 drive, 6 typical)	• 11 posts per row (1 drive, 10 non-drive)
	Available with optional SunPath technology	Available with optional SunPath technology
	Superior design flexibility	Reduced Pile Count
	<ul> <li>Supports 20-60% ground cover ratio (GCR), 10 degree N/S slope tolerance</li> </ul>	<ul> <li>Reduces pile count by 18% or more, significantly reducing capital expenditure and potential rework from refusals</li> </ul>
	<ul> <li>60m row configuration / 2P design provides layout optimization on rugged sites, achieving optimum MW per acre with minimized grading</li> <li>Lowest installed cost</li> <li>Up to 46% fewer posts than 1P designs and up to 20% less than other</li> </ul>	Higher Energy Density
		<ul> <li>Shorter row length enables up to 5% greater energy output for a parcel of land</li> </ul>
Product Benefits		Fast Assembly
Product Delients	<ul><li>2P systems</li><li>Up to 41% lower installation time than industry average</li></ul>	<ul> <li>Proprietary fast-module hang technology, fewer fasteners save time,</li> <li>"Python Clips" no threaded fasteners, torquing or TT penetrations</li> </ul>
	<ul> <li>Less than 210 labor hours to install</li> </ul>	Reduced Embedment Depth
	Designed for reliability	o Zero-degree stow allows for shorter pile embedment depth, with resulting
	Requires no external auxiliary power or communications systems while  providing data communication, and power redundance.	material and labor cost savings
	providing data, communication, and power redundancy	High Slope Tolerance
		<ul> <li>Including 17.5% north-south tracker row allowance</li> </ul>



# **Multiple Growth Drivers**



# Market and Sector Tailwinds

Gov't policies & incentives (including IRA)

Fossil fuels → solar energy

Fixed-tilt → trackers

**Growth of 2P trackers** 



# **Broaden and Deepen Customer Relationships**



New U.S. customers

Growth with existing U.S. customers

New international customers



# **Expand Value** per Unit



**Grow DG business** 

**Build on software offerings** 

New products and services

**Explore M&A opportunities** 



# **Increase Operating Leverage from Scale**



Scalable corporate infrastructure in place

**Grow in low-cost regions** 

Achieve purchasing leverage



Positioned for Long-term Sustainable Income & FCF Growth

**Market Drivers** 

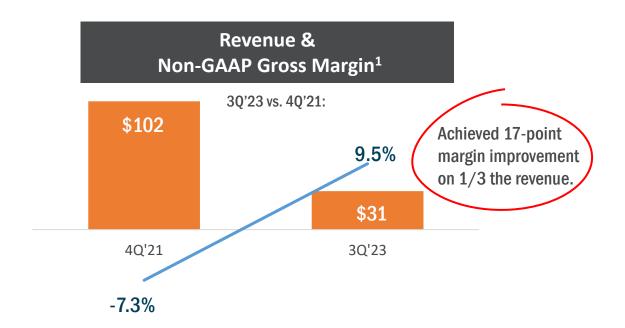
**Share Drivers** 

**Unit Economic Drivers** 



# **Margin Improvement**

- FTC is achieving sustainably high direct margins
- Improvement driven by significantly reduced steel content (>20%) and manufacturing costs
- Significant gross margin leverage and EBITDA profitability now a function of top-line revenue









## **Bookings & Product Enhancements**

- Bookings remain healthy, POs ~\$50m/mo
- Improved customer engagement & enhanced product portfolio, first order for high-wind Pioneer
- Contracted portion of backlog ~\$485m

## 2P Market Recovery, Most Comprehensive Product Portfolio To-Date

- More normalized 2P market
- Majority of awards are 1P, with several examples combining 1P and 2P

## **Systems & Processes**

- Cross-functional approach to accelerate feedback on quality, product roadmap, customer experience
- NPS rollout

## **Cost Roadmap**

- Room to further optimize design-to-value and design-to-manufacturing
- Quarterly revenue level to achieve Adjusted EBITDA breakeven, historically above \$100m, reduced to \$50-\$60 million. U.S. mix could allow for breakeven below \$50 million



# **Q1** Financial Performance

		U.S. G	AAP			Non-G	AAP	
	Three months ended March 31,							
(in thousands, except per share data)	-	2024		2023		2024		2023
Revenue	\$	12,587	\$	40,894	\$	12,587	\$	40,894
Gross margin percentage		(16.7%)	)	5.0%		(13.7%	)	7.3%
Total operating expenses	\$	10,394	\$	14,432	\$	8,702	\$	10,053
Loss from operations <sup>(a)</sup>	\$	(12,502)	\$	(12,397)	\$	(10,655)	\$	(7,152)
Net loss	\$	(8,771)	\$	(11,762)	\$	(10,873)	\$	(7,358)
Diluted loss per share	\$	(0.07)	\$	(0.11)	\$	(0.09)	\$	(0.07)

<sup>(</sup>a) Adjusted EBITDA for Non-GAAP







# **Reconciliation of Non-GAAP Gross Margin and Operating Expenses**

The following table reconciles U.S. GAAP gross margin to Non-GAAP gross margin for the three months ended March 31, 2024, and 2023, respectively:

	Three months ended March 31,					
(in thousands, except percentages)		2024	2023			
U.S. GAAP revenue	\$	12,587	\$	40,894		
U.S. GAAP gross profit (loss)	\$	(2,108)	\$	2,035		
Depreciation expense		168		124		
Stock-based compensation		216		816		
Non-GAAP gross profit (loss)	\$	(1,724)	\$	2,975		
Non-GAAP gross margin percentage		(13.7%)		7.3%		

The following table reconciles U.S. GAAP operating expenses to Non-GAAP operating expenses for the three months ended March 31, 2024, and 2023, respectively:

	Three months ended March 31,					
(in thousands)	2024			2023		
U.S. GAAP operating expenses	\$	10,394	\$	14,432		
Depreciation expense		(102)		(70)		
Amortization expense		(134)		(140)		
Stock-based compensation		(1,423)		(4,074)		
Non-routine legal fees		(33)		(108)		
Severance		_		13		
Non-GAAP operating expenses	\$	8,702	\$	10,053		





# **Reconciliation of Non-GAAP Loss from Operations**

The following table reconciles U.S. GAAP loss from operations to Adjusted EBITDA for the three months ended March 31, 2024, and 2023, respectively:

	Three months ended March 31,					
(in thousands)		2024		2023		
U.S. GAAP loss from operations	\$	(12,502)	\$	(12,397)		
Depreciation expense		270		194		
Amortization expense		134		140		
Stock-based compensation		1,639		4,890		
Non-routine legal fees		33		108		
Severance		_		(13)		
Other income (expense), net		36		(74)		
Loss from unconsolidated subsidiary		(265)		_		
Adjusted EBITDA	\$	(10,655)	\$	(7,152)		





# **Reconciliation of Net Loss to Adjusted EBITDA and Adjusted Net Loss**

The following table reconciles U.S. GAAP Net loss to Adjusted EBITDA and Adjusted Net Loss for the three months ended March 31, 2024, and 2023, respectively:

	Three months ended March 31,							
	202	24	2023					
(in thousands, except shares and per share data)	Adjusted EBITDA	Adjusted Net Loss	Adjusted EBITDA	Adjusted Net Loss				
Net loss per U.S. GAAP	\$ (8,771)	\$ (8,771)	\$ (11,762)	\$ (11,762)				
Reconciling items -								
Provision for (benefit from)								
income taxes	(11)		131	_				
Interest expense, net	136	_	58	_				
Amortization of debt issue costs in interest expense	_	177	_	177				
Depreciation expense	270	_	194	_				
Amortization of intangibles	134	134	140	140				
Stock-based compensation	1,639	1,639	4,890	4,890				
Gain from disposal of investment in unconsolidated								
subsidiary <sup>(a)</sup>	(4,085)	(4,085)	(898)	(898)				
Non-routine legal fees (b)	33	33	108	108				
Severance	_	_	(13)	(13)				
Adjusted Non-GAAP amounts	\$ (10,655)	\$ (10,873)	\$ (7,152)	\$ (7,358)				
U.S. GAAP net loss per share:								
Diluted	N/A	\$ (0.07)	N/A	\$ (0.11)				
Adjusted Non-GAAP net loss								
per share (Adjusted EPS):								
Diluted	N/A	\$ (0.09)	N/A	\$ (0.07)				
Weighted-average common shares outstanding:								
Diluted	N/A	125,569,375	N/A	106,791,198				

- (a) Our management excludes the gain from collections of contingent contractual amounts from the sale in 2021 of our investment in an unconsolidated entity.
- (b) Non-routine legal fees represent legal fees and other costs incurred for specific matters that were not ordinary or routine to the operations of the business.





# **Notes to Reconciliations of Non-GAAP Financial Measures**

## Notes to Reconciliations of Non-GAAP Financial Measures to Nearest Comparable GAAP Measures

We utilize Adjusted EBITDA, Adjusted Net Loss, and Adjusted EPS as supplemental measures of our performance. We define Adjusted EBITDA as net loss plus (i) provision for (benefit from) income taxes, (ii) interest expense, net, (iii) depreciation expense, (iv) amortization of intangibles, (v) stock-based compensation, and (vi) non-routine legal fees, severance and certain other costs (credits). We also deduct the contingent gains from the disposal of our investment in an unconsolidated subsidiary from net loss in arriving at Adjusted EBITDA. We define Adjusted Net Loss as net loss plus (i) amortization of debt issue costs and intangibles, (ii) stock-based compensation, (iii) non-routine legal fees, severance and certain other costs (credits), and (iv) the income tax expense (benefit) of those adjustments, if any. We also deduct the contingent gains from the disposal of our investment in an unconsolidated subsidiary in arriving at Adjusted Net Loss. Adjusted EPS is defined as Adjusted Net Loss on a per share basis using the weighted average diluted shares outstanding.

Adjusted EBITDA, Adjusted Net Loss, and Adjusted EPS are intended as supplemental measures of performance that are neither required by, nor presented in accordance with, U.S. generally accepted accounting principles ("U.S. GAAP"). We present Adjusted EBITDA, Adjusted Net Loss and Adjusted EPS, because we believe they assist investors and analysts in comparing our performance across reporting periods on an ongoing basis by excluding items that we do not believe are indicative of our core operating performance. In addition, we use Adjusted EBITDA, Adjusted Net Loss and Adjusted EPS to evaluate the effectiveness of our business strategies.

