

June 8, 2021

#### First Quarter 2021

**Earnings Results** 





## Forward-Looking Statements and Non-GAAP Financial Measures

This presentation contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, contained in this presentation, including statements regarding the Company's strategy, future operations, future financial position, future revenues, projected costs, prospects, plans and objectives of management, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "might," "plan," "potential," "predict," "project," "should," or "would," or the negative of these terms, or other comparable terminology are intended to identify forward looking statements, although not all forward-looking statements contain these identifying words. The Company may not actually achieve the plans, intentions or expectations disclosed in these forward-looking statements, and you should not place undue reliance on these forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in these forward-looking statements. In addition, the forward-looking statements included in this presentation represent the Company's views as of the date of this presentation. The Company anticipates that subsequent events and developments will cause its views to change. However, while the Company may elect to update these forward-looking statements at some point in the future, it specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of this presentation.

This presentation also contains estimates and other statistical data made by independent parties and by the Company relating to market size and other data about the Company's industry. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such data and estimates. In addition, projections, assumptions and estimates of the Company's future performance and the future performance of the markets in which the Company operates are necessarily subject to a high degree of uncertainty and risk. Although the Company believes that the consulted third party sources are reliable, the Company cannot guarantee the accuracy or completeness of this information, and has not independently verified this information. Furthermore, new risks and uncertainties arise from time to time, and it is impossible for the Company to predict those events or how they may affect the Company. If any of these trends, risks or uncertainties actually occurs or continues, the Company's business, revenue and financial results could be harmed, the trading prices of its securities could decline and you could lose all or part of your investment. All forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by this cautionary statement.

This presentation contains non-GAAP financial measures relating to our performance. You can find the reconciliation of these measures to the most directly comparable GAAP financial measure in the Appendix at the end of this presentation. The non-GAAP financial measures disclosed by the Company should not be considered a substitute for, or superior to, the financial measures prepared in accordance with GAAP. Please refer to the notes to reconciliation of non-GAAP financial measures in FTC Solar's quarterly earnings release for a detailed explanation of the adjustments made to the comparable GAAP measures, the ways management uses the non-GAAP measures, and the reasons why management believes the non-GAAP measures provide investors with useful supplemental information.





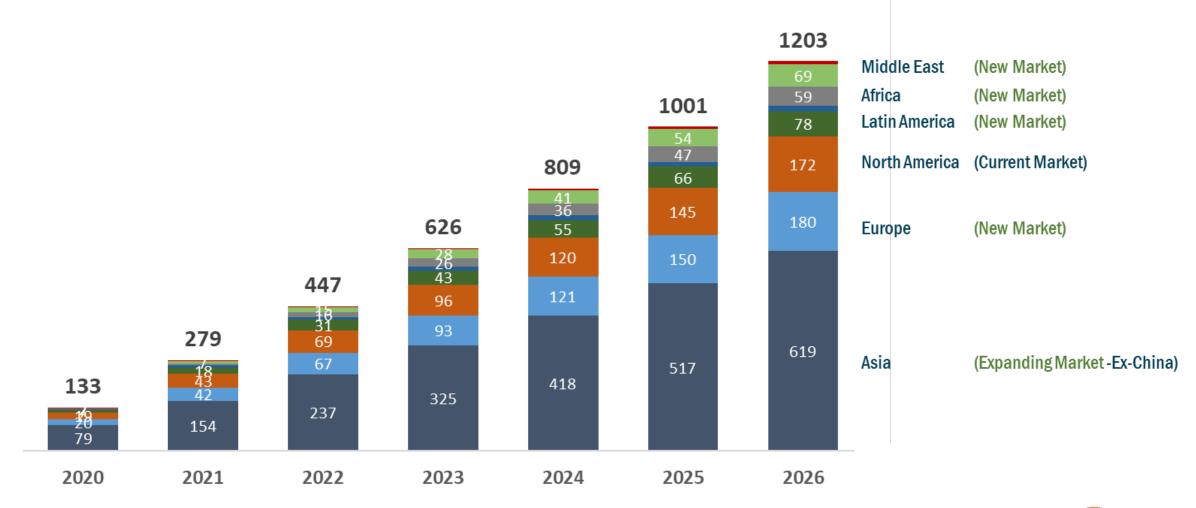
- Doubled revenue year-over-year to \$65.7 million
- Secured first sales of new SunPath performance enhancement software product
- Awarded two international projects Australia
  - Added over \$280 million to executed contracts and awarded orders YTD\*, including \$55 million since IPO
    - Closed IPO adding \$181 million to our debt-free balance sheet





#### **Growing Solar Demand Drives Revenue Expansion**









#### **Differentiated Product Impacts Customer Cost and Performance**

#### **Two-in-Portrait (2P) Tracker Advantages**

- ✓ Improved bifacial energy yield
- ✓ Increased design flexibility
- ✓ Higher panel density
- ✓ Better site accessibility



## Reduced Part Count

- Up to 56% fewer foundations per MW
- Up to 45% fewer connection points
- Lower steel content (15% less)

## Direct Current ("DC") Collections Advantage

- Unique 4 string architecture
- Up to 25% less wiring
- Higher bifacial energy capture

## Industry-Leading Install Speed

- Lean assembly, fewer tools, fewer connections
- Patented self-aligning panel hanging
- ~40% faster installation

#### High Slope Tolerance

- Terrain flexibility
- Maximize number of rows
- Tolerant of up to a 17.5% grade

## Performance Software

- Custom-tailored for each site
- Backtracking & diffused light
- Up to 6% higher yield

- ✓ Fewer labor hours
- ✓ Scale cost benefit
- ✓ Fewer labor hours
- ✓ Higher output

- ✓ Fewer labor hours
- ✓ Fewer labor hours
- ✓ Avoids land grading

- ✓ Higher output
- ✓ Lower LCOE





## **Multiple Growth Drivers for Further Upside**



## Market and Sector Tailwinds

Fossil fuels  $\rightarrow$  solar energy

Fixed-tilt → trackers

1P tracker → 2P trackers

Monofacial  $\rightarrow$  bifacial



# **Broaden and Deepen Customer Relationships**



New U.S. customers

Growth with existing U.S. customers

New international customers



# Expand Value per Unit



**Build on software offerings** 

Develop new products and services

**Explore M&A opportunities** 



# **Increase Operating Leverage from Scale**



Scalable corporate infrastructure in place

**Grow in low-cost regions** 

Achieve purchasing leverage



Long-term
Sustainable
Income & FCF
Growth

**Market Drivers** 

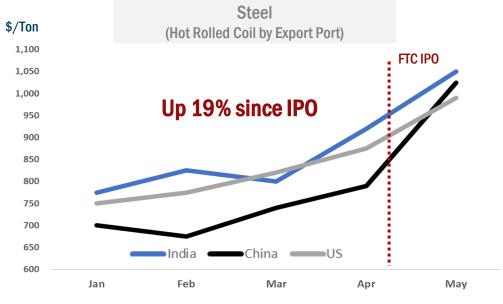
**Share Drivers** 

**Unit Economic Drivers** 





#### **Solar input pricing continues to increase**













#### FTC Solar's Response to current market conditions

#### **Commodity Cost**

Steel costs fixed at or prior to customer purchase order

No long-term contracts without secured steel pricing

Project pricing reflective of current steel costs

Implemented innovative shipping solution to reduce costs

Steel / Logistics capacity secured for majority of 2H'21 demand

#### **Product Cost Roadmap**

Good progress on our cost structure reduction pillars

- Design to Value (DTV) component cost reductions
- Procurement initiatives to reduce manufacturing costs
- High Volume manufacture to drive procurement leverage

#### **Balance Sheet**

\$181M cash addition from IPO

Debt-free balance sheet

#### **Software Revenue**

**Expansion of SunPath software product sales** 

**Secured first orders** 

Independent third-party engineering validations complete

High customer value and potential attach rate



# Q1 Financial Performance

		GAAP				Non-GAAP			
	Ç	Q1 2021 Q1		1 2020	Q1 2021		Q1 2020		
Revenue	\$	65,707	\$	32,376	\$	65,707	\$	32,376	
Gross profit	\$	119	\$	6,980	\$	185	\$	7,062	
Operating expense	\$	8,138	\$	4,084	\$	6,849	\$	3,672	
Operating income (loss)	\$	(8,019)	\$	2,896	\$	(6,664)	\$	3,390	
Net income (loss)	\$	(7,442)	\$	3,420	\$	(6,676)	\$	3,430	
Diluted EPS	\$	(0.11)	\$	0.04	\$	(0.10)	\$	0.04	





\$ mil., except per share	Q2 2021 Outlook
Total Revenue	\$41.0-\$46.0
Non-GAAP Operating Expenses	\$9.5 - \$10.5
Non-GAAP Net Income	(\$17.3 – \$10.4)

Based on current visibility, we believe:

- Second quarter will be the low point for the year from which we'll grow
- Third quarter revenue will grow meaningfully vs. Q2, with progress toward profitability on a non-GAAP Net Income basis
- Fourth quarter revenue will continue to grow in a healthy manner, with expectation that will achieve profitability on a non-GAAP Net Income basis
- Expect to grow faster than market, remain encouraged by growth in pipeline and executed contracts and awarded orders





# Appendix



#### **Reconciliation of Non-GAAP Gross Margin and Operating Expense**

The following table reconciles Non-GAAP Gross Margin for the three months ended March 31, 2021 and 2020, respectively:

Three Months Ended March 31,				
	2021		2020	
(in thousands)				
\$	119	S	6,980	
	66		82	
	185		7,062	
\$	65,707	S	32,376	
	0.0%		21.8%	
	\$ \$	\$ 119 66 185 \$ 65,707	March 31,  2021  (in thousands)  \$ 119 \$ 66 185 \$ 65,707 \$	

The following table reconciles GAAP Operating Expense to Non-GAAP Operating Expense for the three months ended March 31, 2021 and 2020, respectively:

Three Months Fnded

		March 31,			
		2021		2020	
	**	(in thou	ısands)	7.5	
GAAP Operating expense	\$	8,138	S	4,084	
Depreciation expense		(9)		(3)	
Amortization of intangibles		_		(33)	
Stock-based compensation		(383)		(376)	
Other costs		(897)		_	
Non-GAAP Operating expense	\$	6,849	S	3,672	





## **Reconciliation of Non-GAAP Operating Income**

The following table reconciles GAAP Operating Income (Loss) to Non-GAAP Operating Income (Loss) for the three months ended March 31, 2021 and 2020, respectively:

The	Three Months Ended March 31,					
	202	21		2020		
		(in thousands)				
GAAP Operating income (loss)	\$	(8,019)	\$	2,896		
Depreciation expense		9		3		
Amortization of intangibles		_		33		
Stock-based compensation		449		458		
Other costs		897		_		
Non-GAAP Operating income (loss)	\$	(6,664)	\$	3,390		





#### **Reconciliation of Non-GAAP Net Income**

The following table reconciles Net Income (Loss) to Adjusted Non-GAAP Net Income (Loss) and Adjusted EPS for the three months ended March 31, 2021 and 2020, respectively. All shares and per share amounts have been adjusted for a 8.25-for-1 share forward stock split which took effect on April 27, 2021:

		Three Months Ended March 31,			
		2021		2020	
	(in thousands, except per			r share data)	
Net income (loss)	\$	(7,442)	\$	3,420	
Amortization of intangibles		_		33	
Stock-based compensation		449		458	
(Gain) on extinguishment of debt		(790)		_	
Other costs		897		_	
(Income) loss from unconsolidated subsidiary		218		(478)	
Income tax expense of adjustments(a)		(8)		(3)	
Adjusted Non-GAAP net income (loss)	\$	(6,676)	\$	3,430	
Adjusted Non-GAAP net income (loss) per share (Adjusted EPS)					
Basic	\$	(0.10)	\$	0.05	
Diluted	\$	(0.10)	\$	0.04	
Weighted-average Non-GAAP common shares outstanding:					
Basic		66,875,469		67,334,111	
Diluted		66,875,469		77,105,419	
(a) Represents incremental tax expense of adjustments made to reconcile Net I	ncome (Loss		AAP Net		

(a) Represents incremental tax expense of adjustments made to reconcile Net Income (Loss) to Adjusted Non-GAAP Net Income (Loss) driven from (Income) loss from unconsolidated subsidiary.





## **Notes to Reconciliations of Non-GAAP Financial Measures**

#### Notes to Reconciliations of Non-GAAP Financial Measures to Nearest Comparable GAAP Measures

We present Non-GAAP Gross Margin, Non-GAAP Operating Expense, Non-GAAP Operating Income (Loss), Adjusted Net Income (Loss) and Adjusted Non-GAAP Net Income (Loss) Per Share (Adjusted EPS) as supplemental measures of our performance. To calculate Non-GAAP Gross Margin and Non-GAAP Gross Profit, (i) we adjust GAAP Gross Margin and GAAP Gross Profit for stock-based compensation amortization in cost of revenue. Non-GAAP Operating Expense is calculated by taking GAAP Operating Expenses and adjusting for (i) depreciation expense, (ii) amortization expense, (iii) stock-based compensation and (iv) other cost. In the case of Non-GAAP Operating Income (Loss), we adjust GAAP Operating Income (Loss) for (i) depreciation expense, (ii) amortization expense, (iii) stock-based compensation and (iv) other cost. We define Adjusted Net Income (Loss) as Net Income (Loss) plus (i) amortization of intangibles, (ii) stock-based compensation, (iii) loss (income) from unconsolidated subsidiary, (iv) (gain) on extinguishment of debt, (v) other costs and (vi) income tax benefit of adjustments. Adjusted EPS is defined as Adjusted Non-GAAP Net Income (Loss) Per Share basis using the weighted average basic and diluted shares outstanding.

Non-GAAP Gross Margin, Non-GAAP Operating Expense, Non-GAAP Operating Income (Loss), Adjusted Net Income (Loss) and Adjusted EPS are intended as supplemental measures of performance that are neither required by, nor presented in accordance with, U.S. generally accepted accounting principles ("GAAP"). We present Non-GAAP Gross Margin, Non-GAAP Operating Expense, Non-GAAP Operating Income (Loss), Adjusted Net Loss and Adjusted EPS because we believe they assist investors and analysts in comparing our performance across reporting periods on an ongoing basis by excluding items that we do not believe are indicative of our core operating performance. In addition, we use Non-GAAP Gross Margin, Non-GAAP Operating Expense, Non-GAAP Operating Income (Loss), Adjusted Net Income (Loss) and Adjusted EPS to evaluate the effectiveness of our business strategies.

